



Title: DIGITAL COMMUNICATIONS AND MEDIA/MULTIMEDIA

Code: 09.0702

Career Cluster: Information Technology

Certification Required	Certification Method	Occupational Competency Area	Occupational Competency Evaluation
Career and Technical/ Instructional 2600	Career and Technical (non-degree program)	Digital Technology 2585	Visual Communications and Interactive Media Design

Description: A program that focuses on the development, use, critical evaluation and regulation of new electronic communication technologies using computer applications; and that prepares individuals to function as developers and managers of digital communications media. Includes instruction in computer and telecommunications technologies and processes; design and development of digital communications; marketing and distribution; digital communications regulation, law, and policy; the study of human interaction with, and use of, digital media; and emerging trends and issues.

Notes: